

# UEFA World Cup Qualifiers - Group Stage - Estonia vs Norway

DATE: Thursday, November 13, 2025  
LOCATION: Oslo, Oslo, NO

## Event Description

UEFA World Cup Qualifiers - Group Stage - Estonia vs Norway is a premier sports event in Oslo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 17,011 people

**Event ID:** 5kvUb9Y9CFXFH8WtiB

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,804 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*