

UEFA World Cup Qualifiers - Group Stage - England vs Latvia

DATE: Tuesday, October 14, 2025

LOCATION: R 1v 1+gas pils 7F 1V

Event Description

UEFA World Cup Qualifiers - Group Stage - England vs Latvia is a premier sports event in R 1v 1 This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,404 people

Event ID: XuExtGxWf7EenD49tq

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.