

# UEFA World Cup Qualifiers - Group Stage - Andorra vs Latvia

DATE: Saturday, October 11, 2025

LOCATION: R Ķv Â !+gas pils 7F Â ÀV

## Event Description

UEFA World Cup Qualifiers - Group Stage - Andorra vs Latvia is a premier sports event in R Ķv à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,027 people

**Event ID:** Gj8bGwkzU2b3ZUyrtV

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,011 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*