

UEFA Women's Champions League - League Stage - Bayern München vs Paris Saint-Germain

DATE: Thursday, November 20, 2025

LOCATION: Paris, Île-de-France, FR

Event Description

UEFA Women's Champions League - League Stage - Bayern München vs Paris Saint-Germain is a premier sports event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,593 people

Event ID: 5eBRvJbyQ7mU2WvDKk

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,637 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/uefa-womens-champions-league-league-stage-bayern-mnchen-vs-paris-saint-germain>

Document generated on 6/4/2026, 1:25:25 PM