

# UEFA Women's Champions League - 2nd Qualifying Round - Finals - OH Leuven vs Rosengård

DATE: Saturday, August 30, 2025  
LOCATION: Heverlee, BE

## Event Description

UEFA Women's Champions League - 2nd Qualifying Round - Finals - OH Leuven vs Rosengård is a premier sports event in Heverlee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 998 people

**Event ID:** 7eVv9Js2GBF6bMdU9h

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 399 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*