

UEFA Women's Champions League - 2nd Qualifying Round - Finals - Breidablik vs Twente

DATE: Saturday, August 30, 2025
LOCATION: Enschede, Overijssel, NL

Event Description

UEFA Women's Champions League - 2nd Qualifying Round - Finals - Breidablik vs Twente is a premier sports event in Enschede. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 521 people

Event ID: 6bpkndtDh2ktZAdRe5

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.