

# UEFA Women's Champions League - 2nd Qualifying Round - 3rd Place Finals - Spartak Myjava vs BIIK Kazygurt

DATE: Saturday, August 30, 2025  
LOCATION: Radenci, Gornja Radgona, SI

## Event Description

UEFA Women's Champions League - 2nd Qualifying Round - 3rd Place Finals - Spartak Myjava vs BIIK Kazygurt is a premier sports event in Radenci. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 28/100

**Expected Attendance:** 80 people

**Event ID:** C2jpyS6Vxm954EsZ5c

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 32 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*