

UEFA Women's Champions League - 2nd Qualifying Round - 3rd Place Finals - PSV vs Metalist 1925 Kharkiv

DATE: Saturday, August 30, 2025
LOCATION: Johanneshov, Stockholms län, SE

Event Description

UEFA Women's Champions League - 2nd Qualifying Round - 3rd Place Finals - PSV vs Metalist 1925 Kharkiv is a premier sports event in Johanneshov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 109 people

Event ID: 5CRKRPw3QWqPZcrjGP

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.