

# UEFA Women's Champions League - 2nd Qualifying Round - 3rd Place Finals - Ljuboten vs SFK 2000

DATE: Saturday, August 30, 2025  
LOCATION: Heverlee, BE

## Event Description

UEFA Women's Champions League - 2nd Qualifying Round - 3rd Place Finals - Ljuboten vs SFK 2000 is a premier sports event in Heverlee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 24/100

**Expected Attendance:** 51 people

**Event ID:** 6qbDyEvKBVVPmHN6n2

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 20 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/uefa-womens-champions-league-2nd-qualifying-round-3rd-place-finals-ljuboten-vs-sfk-2000>

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