

UEFA Women's Champions League - 2nd Qualifying Round - 3rd Place Finals - Farul Constanța vs Lanchkhuti

DATE: Saturday, August 30, 2025
LOCATION: Šiauliai, Šiaulių miesto centras, LT

Event Description

UEFA Women's Champions League - 2nd Qualifying Round - 3rd Place Finals - Farul Constanța vs Lanchkhuti is a premier sports event in Šiauliai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 22/100

Expected Attendance: 40 people

Event ID: 8XVvkrMYqhLqX2Eu65

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 16 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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