

# UEFA Europa League - League Stage - Malmö FF vs Viktoria Plze €

DATE: Thursday, October 2, 2025  
LOCATION: Pilsen, CZ

## Event Description

UEFA Europa League - League Stage - Malmö FF vs Viktoria Plze € is a premier sports event in Pilsen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 10,811 people

**Event ID:** 3gCGBtJ4PPAur3ersD

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,324 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*