

UEFA Conference League - League Stage - Sparta Praha vs Universitatea Craiova

DATE: Thursday, December 11, 2025

LOCATION: Craiova, Județul Vâlcea

Event Description

UEFA Conference League - League Stage - Sparta Praha vs Universitatea Craiova is a premier sports event in Craiova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,642 people

Event ID: 7PW0U6Z7esU39xsmX5

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,657 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/uefa-conference-league-league-stage-sparta-praha-vs-universitatea-craiova>

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