

UEFA Conference League - League Stage - Shkendija vs AEK Larnaca

DATE: Thursday, December 18, 2025
LOCATION: Lárnaka (Larnaca) , CY

Event Description

UEFA Conference League - League Stage - Shkendija vs AEK Larnaca is a premier sports event in Lárnaka (Larnaca) . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,942 people

Event ID: Az5DiG8t2ATgpDv5vo

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.