

UEFA Conference League - League Stage - Rijeka vs Shakhtar Donetsk

DATE: Thursday, December 18, 2025
LOCATION: Kraków, Województwo ma & ÷ öÇ6¶-P, PL

Event Description

UEFA Conference League - League Stage - Rijeka vs Shakhtar Donetsk is a premier sports event in Kraków. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,731 people

Event ID: 9cCpYrrosvr5wLErGH

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,692 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.