

# UEFA Conference League - League Stage - Rayo Vallecano vs Jagiellonia Bia '—7Fö°

DATE: Thursday, December 11, 2025  
LOCATION: Bia '—7Fö° Województwo podlaskie, PL

## Event Description

UEFA Conference League - League Stage - Rayo Vallecano vs Jagiellonia Bia '—7Fö° is a premier sports event in Bia '—7Fö° This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,530 people

**Event ID:** 9NHoxtdZE6KHu9724k

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,412 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*