

UEFA Conference League - League Stage - KuPS vs Jagiellonia Bia '—7Fö°

DATE: Thursday, November 27, 2025
LOCATION: Bia '—7Fö° Województwo podlaskie, PL

Event Description

UEFA Conference League - League Stage - KuPS vs Jagiellonia Bia '—7Fö° is a premier sports event in Bia '—7Fö°. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,567 people

Event ID: AcSjz5HecPF4wrzF8W

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,027 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.