

# UEFA Conference League - League Stage - Häcken vs Slovan Bratislava

DATE: Thursday, December 18, 2025  
LOCATION: Nové Mesto, Bratislavský kraj, SK

## Event Description

UEFA Conference League - League Stage - Häcken vs Slovan Bratislava is a premier sports event in Nové Mesto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 72/100  
**Expected Attendance:** 12,186 people  
**Event ID:** 3PBhCv5mtZfUaRqwf

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 4,874 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*