UEFA Conference League - League Stage - Celje vs Sigma Olomouc

DATE: Thursday, November 27, 2025
LOCATION: Olomoucký kraj, CZ

Event Description

UEFA Conference League - League Stage - Celje vs Sigma Olomouc is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,935 people
Event ID: 5iX86Hkkxmxi8mYyc3

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,374 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.