

# UEFA Conference League - 3rd Qualifying Round - Silkeborg vs Jagiellonia Bia '—7Fö°

DATE: Thursday, August 14, 2025  
LOCATION: Bia '—7Fö° Województwo podlaskie, PL

## Event Description

UEFA Conference League - 3rd Qualifying Round - Silkeborg vs Jagiellonia Bia '—7Fö° is a premier sports event in Bia '—7Fö°. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 75/100  
**Expected Attendance:** 17,369 people  
**Event ID:** ReBuMV3FpfUPjgE227

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 6,948 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*