

UEFA Champions League - League Stage - Manchester City vs Villarreal

DATE: Tuesday, October 21, 2025
LOCATION: Vila-real, Comunidad Valenciana, ES

Event Description

UEFA Champions League - League Stage - Manchester City vs Villarreal is a premier sports event in Vila-real. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 20,539 people
Event ID: A5zNqBND7hzA7eMnmU

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 8,216 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
