

UEFA Champions League - League Stage - Juventus vs Villarreal

DATE: Wednesday, October 1, 2025
LOCATION: Vila-real, Comunidad Valenciana, ES

Event Description

UEFA Champions League - League Stage - Juventus vs Villarreal is a premier sports event in Vila-real. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,087 people

Event ID: 5Wg9bzDSnS36uTgvoe

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,035 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.