

# UEFA Champions League - League Stage - Arsenal vs Club Brugge

DATE: Wednesday, December 10, 2025  
LOCATION: Brugge, Vlaanderen, BE

## Event Description

UEFA Champions League - League Stage - Arsenal vs Club Brugge is a premier sports event in Brugge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 77/100

**Expected Attendance:** 22,976 people

**Event ID:** 9kvaBPaoXoYg3L8yjB

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 9,190 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*