

UC San Diego Tritons vs Hawaii Rainbow Warriors Mens Basketball

DATE: Sunday, February 8, 2026
LOCATION: Honolulu, Hawaii, US

Event Description

UC San Diego Tritons vs Hawaii Rainbow Warriors Mens Basketball is a premier sports event in Honolulu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,300 people

Event ID: D9pWUtVvuXJdtD6sh9

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.