

# U19 Next Gen Cup - Group Stage - Trapani U19 vs Varese U19

DATE: Friday, November 28, 2025  
LOCATION: Verona, VR, IT

## Event Description

U19 Next Gen Cup - Group Stage - Trapani U19 vs Varese U19 is a premier sports event in Verona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,565 people

**Event ID:** HTqh2pBGVa4jKdZwxF

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,026 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*