

U19 Next Gen Cup - Group Stage - Derthona U19 vs Olimpia Milano U19

DATE: Sunday, November 30, 2025
LOCATION: Verona, VR, IT

Event Description

U19 Next Gen Cup - Group Stage - Derthona U19 vs Olimpia Milano U19 is a premier sports event in Verona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,539 people

Event ID: BjJDczK9VgEiPjJRew

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,016 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.