

U19 Next Gen Cup - Group Stage - Cantù U19 vs Virtus Bologna U19

DATE: Sunday, November 30, 2025
LOCATION: Villafranca di Verona, IT

Event Description

U19 Next Gen Cup - Group Stage - Cantù U19 vs Virtus Bologna U19 is a premier sports event in Villafranca di Verona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,637 people

Event ID: 9HQAmA9dXW2rvma2GG

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 655 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.