

U19 Interprovincial Championships - Leinster U19 vs Ulster U19

DATE: Sunday, August 17, 2025
LOCATION: Belfast, Northern Ireland, GB

Event Description

U19 Interprovincial Championships - Leinster U19 vs Ulster U19 is a premier sports event in Belfast. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,398 people

Event ID: 8sUoXYTFLgAbv7Zctk

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,959 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.