

TÄYSOSUMA - Juha Tapio, Laura Voutilainen, Antti Ketonen

DATE: Saturday, August 23, 2025
LOCATION: Hämeenlinna, Kanta-Häme, FI

Event Description

TÄYSOSUMA - Juha Tapio, Laura Voutilainen, Antti Ketonen is a premier concerts event in Hämeenlinna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 375 people

Event ID: 98FY4YmfnK7XAPd7H7

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.