

Tyler Wood at The Yard

DATE: Sunday, September 14, 2025

LOCATION: Canmore, Alberta, CA

Event Description

Tyler Wood at The Yard is a premier performing-arts event in Canmore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 43/100

Expected Attendance: 458 people

Event ID: BRPZCCmoLjuv7gncQV

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 183 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/tyler-wood-at-the-yard>

Document generated on 6/4/2026, 1:37:51 AM