

(Two Tables Left) Wendy Stapleton & Her Band | The DUSTY SPRINGFIELD Story | Dinner & Show

DATE: Friday, August 22, 2025
LOCATION: Heatherton, Victoria, AU

Event Description

(Two Tables Left) Wendy Stapleton & Her Band | The DUSTY SPRINGFIELD Story | Dinner & Show is a premier performing-arts event in Heatherton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 44/100
Expected Attendance: 481 people
Event ID: 9vtHd6XGRqQ9TxnPqJ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 192 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
