

Two Points of View: Photography by William Bosley, Paintings by Murray Sease

DATE: Saturday, August 16, 2025
LOCATION: Hilton Head Island, South Carolina, US

Event Description

Two Points of View: Photography by William Bosley, Paintings by Murray Sease is a premier expos event in Hilton Head Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,785 people

Event ID: 8P3TaTFDLVMXd3uzTc

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 714 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
