

two person perspective | paintings by Dore Stockhausen, drawings by Rita Lazauskas | OPENING!

DATE: Friday, August 22, 2025
LOCATION: Beechworth, Victoria, AU

Event Description

two person perspective | paintings by Dore Stockhausen, drawings by Rita Lazauskas | OPENING! is a premier expos event in Beechworth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,281 people

Event ID: EU8qjXk4bZqLDTXKBN

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.