

Two of Us at Mac's Market in Delavan, WI Fri, Aug 15 at 6PM

DATE: Friday, August 15, 2025
LOCATION: Delavan, Wisconsin, US

Event Description

Two of Us at Mac's Market in Delavan, WI Fri, Aug 15 at 6PM is a premier performing-arts event in Delavan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 270 people
Event ID: 37ZhXpzMjpmNPeKW2F

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
