

# TwinFest 2025: Dance 'Till You See Double!!!

DATE: Friday, August 15, 2025  
LOCATION: Salida, Colorado, US

## Event Description

TwinFest 2025: Dance 'Till You See Double!!! is a premier festivals event in Salida. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 46/100

**Expected Attendance:** 611 people

**Event ID:** 3JM6aR5buP6C3JTM9t

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 244 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*