

# Tussen de regels- reeks 2 #1: Tom Lanoye & Hilde Van Mieghem

DATE: Sunday, October 19, 2025  
LOCATION: Gent, Vlaanderen, BE

## Event Description

Tussen de regels- reeks 2 #1: Tom Lanoye & Hilde Van Mieghem is a premier festivals event in Gent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 295 people

**Event ID:** HKxtCyqBP4KQcGLiPA

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 118 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*