

Tunes at Twilight

DATE: Friday, August 15, 2025
LOCATION: Cape Girardeau, Missouri, US

Event Description

Tunes at Twilight is a premier concerts event in Cape Girardeau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 656 people

Event ID: eDLvTmw2x3NjGh7Hbh

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 262 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
