

Tuned. TWILIGHT MEET (September 2025)

DATE: Friday, September 12, 2025
LOCATION: Eastern Creek, New South Wales, AU

Event Description

Tuned. TWILIGHT MEET (September 2025) is a premier expos event in Eastern Creek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 951 people

Event ID: 8ETMcNzK8sJVpve3AS

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 380 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.