TUNED. 2025 OFFICIAL END OF YEAR MEET

DATE: Thursday, December 18, 2025
LOCATION: Eastern Creek, New South Wales, AU

Event Description

TUNED. 2025 OFFICIAL END OF YEAR MEET is a premier expos event in Eastern Creek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 803 people
Event ID: 5WQFAnZVteDARwqaPi

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 321 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.