

Tulip Festival Tunes at the Tasting Room !!

DATE: Friday, October 24, 2025
LOCATION: Table Cape, Tasmania, AU

Event Description

Tulip Festival Tunes at the Tasting Room !! is a premier festivals event in Table Cape. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 427 people

Event ID: BHTHKMuPpCwuDzcYRv

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 171 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
