

Tulca - Live at the Library for Jazz Festival

DATE: Thursday, October 23, 2025

LOCATION: Cork, County Cork, IE

Event Description

Tulca - Live at the Library for Jazz Festival is a premier festivals event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 29/100

Expected Attendance: 91 people

Event ID: DgE2CyC6JbpXvx9HVt

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.