

# TUFF ENUFF Trail Run

DATE: Saturday, August 16, 2025

LOCATION: Woodway, Texas, US

---

## Event Description

TUFF ENUFF Trail Run is a premier sports event in Woodway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 29/100

**Expected Attendance:** 89 people

**Event ID:** 9oaYLUmjXhsUcLyabf

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/tuff-enuff-trail-run>

Document generated on 6/3/2026, 10:53:20 PM