

Tuesday Night Tunes with Wyatt Brady

DATE: Tuesday, September 30, 2025
LOCATION: Hattiesburg, Mississippi, US

Event Description

Tuesday Night Tunes with Wyatt Brady is a premier performing-arts event in Hattiesburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 403 people
Event ID: Ed9hX6hvvYSfmdtdwo

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 161 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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