

Tucson, AZ - Makeup Blowout Sale Event!

DATE: Friday, August 22, 2025
LOCATION: Tucson, Arizona, US

Event Description

Tucson, AZ - Makeup Blowout Sale Event! is a premier expos event in Tucson. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,036 people

Event ID: 9emAJLMha4T7Xt62yV

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,214 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
