

TUCK SHOP | North Australian Festival of Arts

DATE: Tuesday, September 23, 2025
LOCATION: North Ward, Queensland, AU

Event Description

TUCK SHOP | North Australian Festival of Arts is a premier festivals event in North Ward. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 38/100
Expected Attendance: 239 people
Event ID: HH7PMELhTZJ9UYmprU

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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