

# Tucan at Ninety One Living Room

DATE: Friday, September 5, 2025  
LOCATION: London, England, GB

---

## Event Description

Tucan at Ninety One Living Room is a premier concerts event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 30/100

**Expected Attendance:** 104 people

**Event ID:** HpHMu3S6d4CWdzWuvW

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/tucan-at-ninety-one-living-room>

Document generated on 6/4/2026, 5:56:10 AM