

# TT Premier League - Prison Service vs Central

DATE: Saturday, November 29, 2025  
LOCATION: Arima, Arima Borough Corporation, TT

## Event Description

TT Premier League - Prison Service vs Central is a premier sports event in Arima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,093 people

**Event ID:** FS9Bew83rGSeFU6NEi

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 837 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*