

TT Premier League - Point Fortin Civic vs Central

DATE: Sunday, October 26, 2025
LOCATION: Arima, Arima Borough Corporation, TT

Event Description

TT Premier League - Point Fortin Civic vs Central is a premier sports event in Arima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,093 people

Event ID: 5qijE9GodjPfJmg8dh

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 837 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
