

TSV 1860 Munich vs Erzgebirge Aue

DATE: Saturday, September 27, 2025

LOCATION: Aue, Sachsen, DE

Event Description

TSV 1860 Munich vs Erzgebirge Aue is a premier sports event in Aue. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,098 people

Event ID: BkdaFVvUMHyDALsXNC

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,439 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.