

TSEAC's Harvest Food Fair

DATE: Sunday, October 5, 2025
LOCATION: Naul Village, County Dublin, IE

Event Description

TSEAC's Harvest Food Fair is a premier festivals event in Naul Village. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 435 people

Event ID: H789oNVWd9ZcgvAqz8

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 174 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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