

# Trupti Bhula Trunk Show - Panama City Beach, Florida

DATE: Saturday, August 23, 2025  
LOCATION: Panama City Beach, Florida, US

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## Event Description

Trupti Bhula Trunk Show - Panama City Beach, Florida is a premier expos event in Panama City Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 45/100

**Expected Attendance:** 554 people

**Event ID:** CSThfsMR3NY6uKKNMo

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 222 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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